

LIVING WELL NORTH TYNESIDE'S GUIDE FOR ORGANISATIONS















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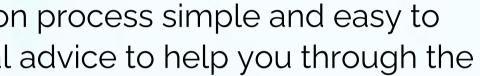


WELCOME TO OUR GUIDE FOR ORGANISATIONS!

Welcome to LWNT! Our goal is to make the registration and profile creation process simple and easy to understand. To get started, we've put together a guide that offers practical advice to help you through the registration process, as well as important information about LWNT.

LWNT is a partnership of health, social care, and community organisations that are united in one place. Our mission is to provide residents of North Tyneside with reliable information about local services, activities, and events that can help improve well-being. We understand how difficult it can be to find information about community, health, and support services, so we aim to make LWNT an easily accessible platform for these services in North Tyneside. Our ultimate goal is for North Tyneside residents to rely on LWNT as their primary source of information about these services.

However, we can't achieve our goals without your help! It's essential for as many organisations as possible to participate, as our aim is to provide residents with as much information as possible about the excellent work being done throughout the borough. The more information we have, the more valuable LWNT will become.





HOW DOES IT WORK?

LWNT is not replacing your existing sites, we are simply offering you a space to create a public profile for your organisation and promote what it can offer. This is to make it easier for the residents of North Tyneside to access information in one place!

Our website is a directory of services for local activities, news, events and services where organisations and groups in North Tyneside can share and showcase what they can offer to residents. Organisations will have visible profiles filled with information about them for users to search for and view at their convenience. There's no charge to take part as either a organisation or user, and it's a great way to promote community engagement.



WHO IS INVOLVED?

Whilst there's a whole host of brilliant organisations involved, our supporting partners in the LWNT Partnership are:

- North Tyneside VODA
- North Tyneside Council
- North Tyneside Clinical Commissioning Group
- The Community Healthcare Forum
- TyneHealth GP Federation
- Healthwatch North Tyneside
- North Tyneside Primary Care Networks















North Tyneside Council







Wallsend Primary Care Network



HOW TO REGISTER

To register your organisation you need to visit our website's registration page and complete the five-section registration form. You can always go back later to add or edit information once your profile is approved.

During registration, you'll provide information about your organisation, such as logo, photos and links to your website and social media channels. Our admin team will review your profile before uploading it, but it's up to you to create a friendly and welcoming tone that will appeal to users who view your profile.

Think about your organisation's offerings and target audience. What age range do you cater to? Which regions do you serve? Consider these questions to create a compelling profile that stands out.

If our admin team believes that your profile needs adjustments, we'll provide feedback and support to help you make the necessary changes. Keeping your profile updated is critical. It's crucial that LWNT remains current for North Tyneside residents.



Be clear and friendly

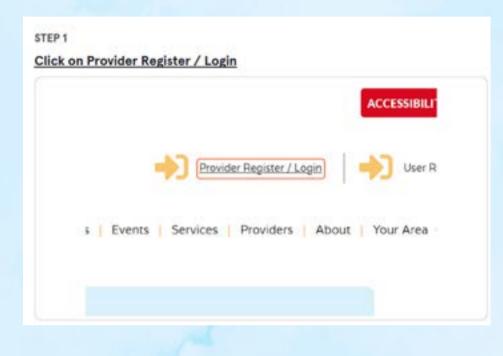
Attach relevant supporting links and documents for convenience

Avoid using jargon and acronyms

Use content you already have (e.g. information from your existing website)

Consider your target audience





Your Email Address

Forgotten your password

Password

Login

STEP 2

Click on Register

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STEP 3

Choose your Title

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STEP 4

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STEP 5 Type your organisation name

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Description of organization, group or service

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STEP 3

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STEP 11

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STEP 12

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	Coverages



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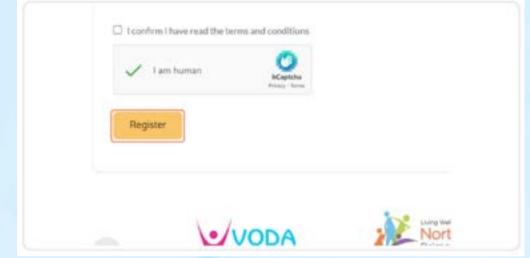
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Register	



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Confirm you have read the Terms and Conditions and click on Register



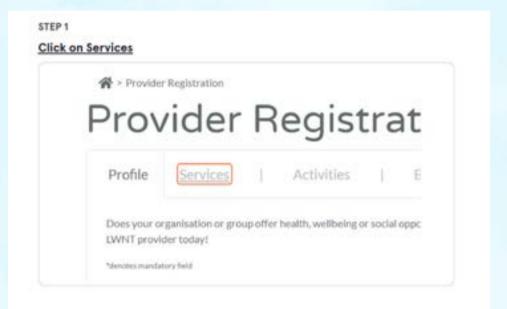


SERVICES

Once you've registered your organisation on the platform, you can begin adding services. These can range from larger projects that include smaller activities, sessions and even routine meetings. To ensure that users have a comprehensive understanding of what you offer, be sure to include information on the location of services, eligibility requirements, and any associated costs. To make your service more informative, consider including images, logos, and website links. Remember, the initial lines of your service summary will be most visible, so make sure they accurately reflect your service offering.







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ACTIVITIES

Activities are regularly scheduled sessions like a weekly coffee morning or a monthly book club. Just like in the services section, you need to provide details about your organisation's activity. You should write about the activity's accessibility, how much it costs (if it does), when and where it takes place and who it's for. Once again, remember to get straight to the point and include website links and any relevant logos or photographs that could draw users in.













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EVENTS

Events are typically one-time occasions, like a job fair or a charity walk, that you can add to your profile whenever you want. When creating an event description, keep in mind that only the first few lines will be visible on the website, so make sure to highlight what's important and relevant. It's also helpful to include any supporting materials, such as photographs or event booking links, to make it easy for users to engage with your event.













EVENT CREATION STEPS

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EVENT CREATION STEPS

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Wallsend	

STEP 12

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FAQ

Do I need to be a VODA member to register on the platform?

Will my personal details be visible online in the 'profile' section?

How is the coverage defined?

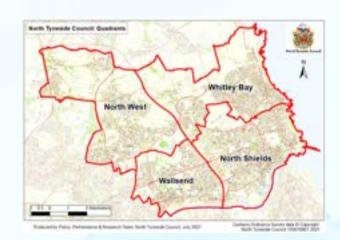
What if my service, activity or event isn't available for the entire area I am setting the coverage to? This is a completely optional for organisations. If you are not a VODA member and would like to be one, you can sign up via your LWNT profile.

No, only your organisation's contact information that you have provided will be visible on the LWNT website.

North Tyneside is split into four areas as illustrated on the map:

- Wallsend,
- North Shields,
- North West and
- Whitley Bay.

The coverage section is simply to identify the locality your service or activity is within.





FAQ

Can I add hyperlinks?

Can I add recurring events and activities?

Yes you can either add a hyperlink to another website or document using the 'insert/edit link' button on the toolbar, or you can the link detail in full.

You can add as many activities and events as you like adding custom information how often they repeats.





THANK YOU FOR YOUR ATTENTION!

